

9-15-09

Over the past two Winter Texan seasons, www.wintertexaninfo.com has had amazing success!

Here is a summary of our success:

- * Over 400 unique visitors log on each day during the Winter Texan season. (October - March)
- * Over 200 unique visitors/day are logging on now during the summer months.
- * Over 40 of the largest Winter Texan Parks in the Rio Grande Valley are participating regularly.
- * Over 70 of the entertainers who entertain in the Winter Texan parks are participating.
- * Over 50 Rio Grande Valley merchants are currently participating as sponsors.
- * According to www.compete.com, www.wintertexaninfo.com has more measured web traffic than any of the dozens of other Winter Texan related websites.
- * www.wintertexaninfo.com places on the first page of search engines, usually within the top 5 results of search engines when any key phrase using " winter texan " is entered.

The main reason for this success is the uniqueness of The Winter Texan Connection.

While there are some other very good websites, which provide great information, none rival The Winter Texan Connection in it's user friendly way of providing Schedules for Activities and general information about everything there is to do in the Rio Grande Valley.

Our viewers keep coming back on a weekly basis and they tell their friends about The Winter Texan Connection! We are even getting talked about in Winter Texan Forums such as Trailer Life and Good Sam Club.

We appreciate greatly the support you have shown as a sponsor of The Winter Texan Connection. Without your support we could not complete the immense task of keeping the website updated and current. Due to the increased traffic and participation at www.wintertexaninfo.com, we have re-structured the sponsorship opportunity at The Winter Texan Connection. A complete review of sponsorship opportunities is included in this report.

Respectfully,

Rod Graham

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Created Images and More

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RE: Sponsorship at The Winter Texan Connection www.wintertexaninfo.com

Do Winter Texans use the Internet?

An article in the Monitor quotes:

“In the Rio Grande Valley, park directors and residents say

more than 75 % of Winter Texans have high-speed Internet access in their mobile home or RV.

Park directors say wireless Internet is becoming as much a must-have amenity as electricity and running water.

Even other types of local businesses are jumping on the technology bandwagon, including restaurants such as Jason’s Deli, Burger King and McDonald’s, which all offer free Wi-Fi access to their customers.”

According to the University of Texas - Pan American’s Valley Markets and Tourism Research Center, over 70% percent of Winter Texans own a computer.

All major RV/MH Parks provide internet access and have computers place in their rec. halls for residents to use.

The Winter Texan Connection provides you with the opportunity to reach the Winter Texan Market via the internet, 7 days a week , 24 hours a day, 365 days a year.

Unlike print media advertising:

- Your ad can be updated regularly without additional charges!
- You can offer on-line coupons.

What is The Winter Texan Connection?

The Winter Texan Connection, published to the Internet in September of 2007, is an internet resource used by the thousands of residents who live in the hundreds of RV/Mobile Home Parks, Subdivisions and Country Clubs located throughout the Rio Grande Valley of South Texas.

Are There Other “Winter Texan” Websites?

There are many other websites which target the Winter Texan population, including www.wintertexantimes.com, www.wintertexansonline.com, www.welcomehomergv.com . . .

Why Choose to Sponsor www.wintertexaninfo.com?

The Winter Texan Connection(www.wintertexaninfo.com) is unique when compared to othe Winter Texan websites in that it is a schedule based website as compared to an article based website. The Winter Texan Connection is designed to draw viewers back to the website on a daily or weekly basis by providing schedules to “open” activities enjoyed by Winter Texans on a daily basis. (dances, jam sessions, craft shows, entertainment programs etc.)

Other websites have “activity sections”, but none compare to the “user friendly” listings at

The Winter Texan Connection. Please take a moment to look at some of the other Winter Texan websites.

How do people find www.wintertexaninfo.com?

www.wintertexaninfo.com “The Winter Texan Connection” has a *high placement in search engines showing up within the top 5 listings* when key words including “Winter Texan” are used.

An aggressive marketing campaign is responsible for this success.

The Winter Texan Connection shares links with many other websites visited by the Winter Texan Population. Currently, as of June 8, 2009, there are over 60 “in-links” bringing viewers into www.wintertexaninfo.com.

Winter Texan Communities are provided with posters and brochures promoting the website to their residents. By “Winter Texan Community”, We are referring to RV/MH Parks, Subdivisions and Country Clubs in the Rio Grande Valley from South Padre Island to Zapata.

We provide these same materials to our sponsors.

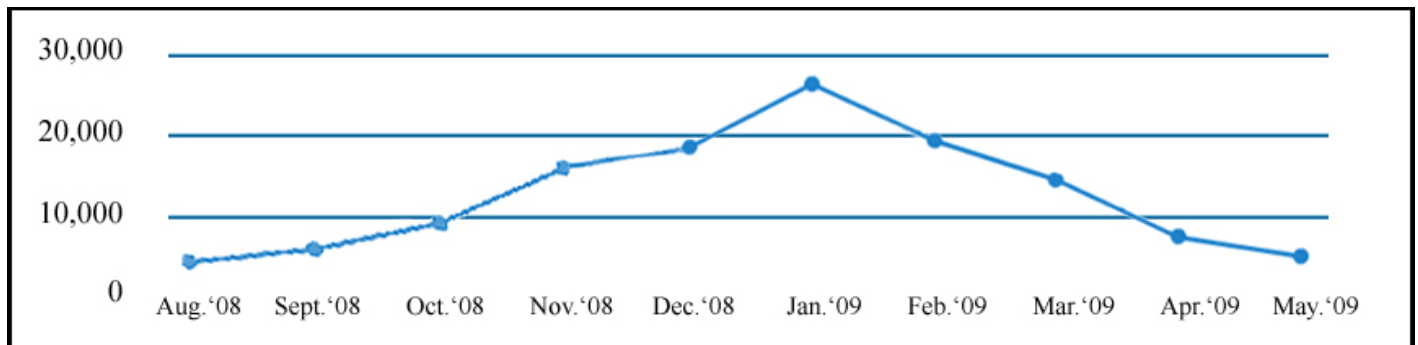
We work with the Dance Bands and Entertainers, who go to these communities to perform, by providing brochures to be handed out at their dances and shows.

Web Traffic at www.wintertexaninfo.com

During the 2008 - 2009 Winter Texan Season traffic peaked at over 25,000 page views for the month of January.

On average over 400 unique visitors per day viewed the site throughout the entire season. (Oct. - Mar.)

Even now, in the Summer, over 200 viewers are logging on per day.



This graph, showing page views, is from the www.wintertexaninfo.com webhosting control panel .

According to compete.com, an independent web traffic analytics site, www.wintertexaninfo is out performing other “Winter Texan” websites in unique monthly visitors.

What is the cost and how are sponsors represented at www.wintertexaninfo.com?

2009 - 2010 Sponsorship at www.wintertexaninfo.com

\$700 per year -

Full web-page exclusive to your business (“landing page” within [wintertexaninfo.com](http://www.wintertexaninfo.com))

Banner and text links placed on all 3 site directory pages.

Banners are placed in a continuous scrolling marquee and are linked to your “landing page” or your website.

Banner and text links placed on all web-pages within the website which pertain to your business.

Duration of Sponsorship is determined by the starting date. ie: if a sponsor joins on June 1, 2009, their sponsorship continues through May 30, 2010.

Placement of banners is determined on a first come first served basis.

Become a sponsor now to insure premium placement for your business!

Call 956-782-2413 cell: 956-457-8600 or email rod@wintertexaninfo.com